

Massivit 3d Achieves Unprecedented Growth Within 12 Months

Since launch of new large format 3D printer at drupa 2016, the company has added around two dozen global customers

Lod, Israel, 6th July 2017 – Massivit 3D Printing Technologies today announced that its business has grown by almost 350% since the launch of its [Massivit 1800](#) 3D Printer at drupa 2016.

The exponential success has seen the company secure over 30 customers from 15 countries on five continents. Since the launch of the flagship Massivit 1800, the company has also grown its worldwide distributor network, now 25-strong, to provide full customer service support and training.

As the world's only 3D printer specifically engineered for large format signs and displays, the Massivit 1800 empowers companies to produce attention-grabbing applications that surpass those created using traditional methods, while also enhancing their competitive edge.

Among those customers already enjoying such benefits is **SuperSize**, a dedicated 3D printing subsidiary of Israel's largest retail specialist, **Heidia Group**. The Petach Tikva-based company, purchased the Massivit 1800 to extend its business offering to the retail, advertising and exhibition sectors.

“With almost 30 years’ experience in the industry, we have built a reputation as expert craftsmen when it comes to iconic retail displays for many international brands. Maintaining this ability to offer our clients innovative displays, is at the forefront of our business model



To view Massivit 3D's exponential growth click [here](#)

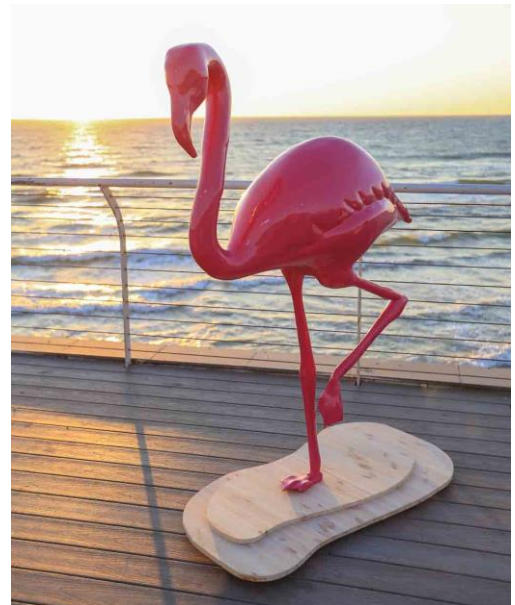
and is the reason we continue to invest in pioneering technologies,” explains Ofer Gal, Founder and Chairman, Heidia Group. “With the ability to quickly combine luxury with head-turning appeal, our Massivit 1800 not only adds a new dimension to our portfolio but it’s our solution of choice for statement pieces.

“In fact, we recently produced a 1.8m/ 5.9ft tall flamingo for a luxury private event. Utilising the Massivit 1800’s dual print heads, we 3D printed the flamingo in just one day. Painted in the famous salmon pink, the model is now housed in the event organiser’s home. It not only continues to captivate the attention of visitors to the organiser’s home, but has also contributed to increased business.”

In addition, leading Italian digital print house, **Sismaprint**, has been able to meet its objective to enter new markets since the installation of its Massivit 1800.

“As the first Italian adopters of the technology, we are differentiating our business offering and pushing the boundaries of super-sized applications,” says Oscar Stucchi, President of Sismaprint. “The ability to elevate our existing applications to new heights has seen us increase our customer base and enter the promotional, event and interior decorating markets.”

Offering unrivalled print speeds and dual printing capabilities, the printer can quickly produce premium models up to 1.8m / 6ft high, allowing customers to produce engaging advertisements, unique displays and much more.



Using its Massivit 1800 3D Printer, SuperSize produced an eye-catching 1.8m / 5.9ft tall flamingo for luxury private event



“The immediate impact that the Massivit 1800 3D Printer is having on our customers’ ability to grow their business, reflects its ability to successfully fill a technology gap in the market,” says Avner Israeli, CEO, Massivit 3D.

“Additionally, it demonstrates that brand or marketing managers within their own customer base are always seeking to maximise their budgets and add as much WOW-factor as possible to their campaigns,” he concludes.

About Massivit 3D

Massivit 3D Printing Technologies Ltd. is a leading provider of large format 3D printing solutions. It was established by a group of experienced industry veterans from leading digital printing companies, who decided to make a statement in the global 3D printing industry. The Massivit system, the largest, fastest and most advanced large format 3D printing solution, based on proprietary GDP (Gel Dispensing Printing) technology – a solution that ignites a market explosion in the use of large 3D objects, through a variety of markets worldwide.

For more information, please visit www.massivit3d.com or follow us on:

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