



Massivit 3D Appoints Toryon Technologies Inc. as Distributor in the USA

Lod Israel, 3 August 2017 - Massivit 3D Printing Technologies is pleased to announce that they have signed a distribution agreement with Toryon Technologies, Inc., a manufacturer and distributor of products to two related industry segments-PC Manufacturing and the Wide-format Digital Printing. Toryon will be selling and servicing Massivit 3D printing solutions in the US. This includes the Massivit 1800 super-sized 3D printer and the Dimengel print material.

The Massivit 1800 3D Printer, with its unique GDP (Gel Dispensing Printing) technology, is an innovative solution bringing 3D printing benefits to the sign and display market. It adds a new dimension to the businesses of print professionals and offers a path for new type of services and applications.

The Massivit 1800 is a great complimentary production machine for sign and display makers with large format printing equipment who are looking to add a new dimension to their business and extend their services.

With the Massivit 3D printing solution, Print Service Providers (PSPs) can create stunning displays and branding elements for retailers, brands, exhibitions and more, transforming the way high-level marketing and advertising campaigns are created.

“Toryon is a strong distributor of large format printing equipment, as well as media, and has been active in this market for over 30 years. We are confident that with this extensive experience, their great acquaintance of the market and their well-established network of customers, they are a powerful addition to our USA distribution network” said Judith Vandsburger, NA Director of sales for Massivit 3D.

“I am excited to lead Toryon to facilitate the adoption of Massivit 1800 printer in the region,” said Dale Pray, President of Toryon. “We have been impressed with Massivit 3D, not only that they have an innovative solution and offer unique value to large format print service providers, but Massivit is a serious company with a strong support infrastructure, ready to invest and fully committed to its

distributors and to each and every customer. Massivit team is dedicated to train, support educate and help us and our customers. As this kind of commitment and spirit is what we value, and what we are looking to provide to our customers, we are certain that this is a great fit. We are certain that with our network and know how, and with Massivit's backup – we will help our customers open doors to the great new business opportunities that Massivit solutions bring.”

About Massivit 3D

Massivit 3D Printing Technologies Ltd. is a leading provider of large format 3D printing solutions. It was established by a group of experienced industry veterans from leading digital printing companies, who decided to make a statement in the global 3D printing industry. The Massivit system, the largest, fastest and most advanced large format 3D printing solution, is based on a proprietary GDP (Gel Dispensing Printing) technology – a solution that is expected to disrupt a variety of markets worldwide in the use of large 3D objects.

About Toryon Technologies Inc.

Toryon Technologies, Inc. manufactures and distributes products to two related industry segments-PC Manufacturing and the Wide-format Digital Printing. Their focus includes facilitating environmental sustainability with high-end product lines that meet or exceed the standards of our clients. Toryon provides a superior level of support and service with a well-trained technical sales and administrative group. Toryon's corporate headquarters is located in Elgin IL, with six service and sales centers supporting locations throughout the United States.

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