

MASSIVIT 3D TO SHOWCASE COMPETITIVE BUSINESS OPPORTUNITIES ACHIEVABLE WITH LARGE FORMAT 3D PRINTING TECHNOLOGY AT SGIA EXPO

Company to also deliver keynote address as part of high-level conference program, 10:30am on Wednesday 11th October

Lod, Israel, 31st August 2017 – Massivit 3D Printing Technologies will use this year's SGIA Expo (New Orleans, 10 – 12 October) to demonstrate how large format print providers and sign & display companies can secure greater business opportunities and enhance their competitive edge thanks to the integration of the company's 3D printing technology within their operations.

Via the flagship [Massivit 1800](#) 3D Printer – still the world's first and *only* 3D printer specifically engineered for large format attention-grabbing visual communication projects – print professionals are granted the means to expand their service offerings and open the door to new business.

Live Demonstrations

Via live booth demonstrations, SGIA visitors will get an up-close look at the multitude of larger-than-life applications achievable with the Massivit 1800 3D Printer. On display, there will be an array of cost-effective, show-stopping and realistic models. These will include:

- A 6.5ft mannequin for interactive video mapping
- A stunning, three-color 6.6ft tall sports shoe
- A 3.35ft innovative thermoformed desktop

Informative Keynote Session

As part of SGIA's conference program, Sharon Rothschild, Product Manager at Massivit 3D, will deliver an insightful keynote presentation entitled, '**3D Printing: A Multi-Dimensional View**' on Wednesday 11th October at 10:30am in room 241. This free-to-attend session will explain how Massivit 3D's customers are realizing incredible new



Using the Massivit 1800 3D Printer, large format print providers and sign & display companies can produce next-generation visual communication applications



applications while also elevating traditional 2D printed projects to a new dimension, resulting in visually-striking projects that stand-out from the crowd.

See Massivit 3D at SGIA Expo on booth 2279, at the Ernest N Morial Convention Center, New Orleans from 10-12 October.

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About Massivit 3D

Massivit 3D Printing Technologies Ltd. is a leading provider of large format 3D printing solutions. It was established by a group of experienced industry veterans from leading digital printing companies, who decided to make a statement in the global 3D printing industry. The Massivit system, the largest, fastest and most advanced large format 3D printing solution, based on proprietary GDP (Gel Dispensing Printing) technology – a solution that ignites a market explosion in the use of large 3D objects, through a variety of markets worldwide.

For more information, please visit www.massivit3d.com or follow us on:

Twitter - www.twitter.com/massivit3d

LinkedIn - www.linkedin.com/massivit3d

Or contact:

Massivit 3D

Phone: +972 73 257 1220

Fax: +972 8 690 0758

Email: info@massivit.com

Bespoke

Jonathan Wake / Mansha Haurdhan

Phone: +44 1737 215 200

Email: massivit3D@bespoke.co.uk



SGIA Expo visitors will see an array of stunning, larger-than-life 3D printed applications on booth 2279